

Celebrate the Lunar New Year in Oakland Chinatown and Little Saigon

Celebrated throughout Asia, the Lunar New Year marks the first new moon in the traditional lunar calendar. For many, it is THE celebration of the year and kind of a big deal! Depending on where you are, the holiday may be called “The Spring Festival (春節, China), or Seolnal (설날, South Korea), or “Tết nguyên Đán” or just “Tết” (Vietnam). Anyone and everyone can celebrate the Lunar New Year. Here in Oakland, we encourage supporters and allies of the Asian American community to visit, volunteer, and shop in immigrant neighborhoods like Chinatown and Little Saigon this Lunar New Year. See our map for more inspo!

People often decorate their homes with (and eat!) pomelos because it's a homonym for prosperity in Chinese!



Vietnamese families place these fruit-filled trays in auspicious locations of their homes, expressing gratitude toward their ancestors.

Mâm Ngũ Quả
(five-fruit tray)

People can either purchase or make their own lucky paper talismans. They have words and phrases on them that bring good luck for the new year.



春聯 Fai Chun
(lucky calligraphy)



Bánh chưng and Bánh tét
(leaf-wrapped sticky rice)

The square Bánh chưng, popular in Northern Vietnam, represents the Earth, and the cylindrical Bánh tét (Southern Vietnam) represents the moon.

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**cut fruit
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We're a community arts non-profit organization dedicated to uplifting Bay Area AAPI neighborhoods. Follow us: @cutfruitcollective
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LEGEND

-  East Asian Cuisine
-  Southeast Asian Cuisine
-  Market or Shop

Walk west and you'll be in Chinatown, east and you'll be in Little Saigon. OMCA is sandwiched between these two iconic neighborhoods. We've highlighted some of Cut Fruit Collective's fave spots!



Chinatown



Eastlake Little Saigon