

**The Story of California. The Story of You.**

Oakland Museum of California



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**OAKLAND MUSEUM OF CALIFORNIA HOSTS  
HOME MOVIE DAY 2012 ON FRIDAY, OCTOBER 26**

***Public Invited to Submit Home Movies to Special  
Screening Event at OMCA***

*Film Submission Deadline: September 16, 2012*

This release is available online at: [museumca.org/pressroom](http://museumca.org/pressroom)

**(OAKLAND, CA) August 23, 2012**—The Oakland Museum of California (OMCA) will host **Home Movie Day 2012** on **Friday, October 26**, from **6:00 – 9:00 p.m.** in the Museum's state-of-the-art **James Moore Theater**. An **international program** observed by over 50 cities and 13 countries worldwide, Home Movie Day is an initiative of the **Center for Home Movies** that highlights the **cultural significance of home movies** and the need to properly **preserve them as artifacts of culture**.

OMCA encourages the public to submit their films for screening at Home Movie Day. In honor of OMCA's exhibition ***Forgotten Stories, Remarkable Lives: Dias de los Muertos 2012***—on view **October 10 through December 9** in OMCA's **Great Hall**—applicants are especially encouraged to submit films honoring loved ones that have passed away and remembering local heroes and heroines who may not have made it into history books but have made an impact in their communities.

Early drop-off film submissions require an appointment and must be received at OMCA by Sunday, **September 16, 2012**. For a submission form and drop-off information, call **Pamela Jean Vadakan** at (510) 642-4665 or email [oaklandhomemovies@gmail.com](mailto:oaklandhomemovies@gmail.com). Home Movie Day submissions are also welcome between **4:00 – 6:00 p.m.** on the day of the event, but screening time cannot be guaranteed. Film may be limited to one reel per person. All submissions will be reviewed and inspected by film archivists.

**Home Movie Day is included with Museum admission.** Home Movie Day screenings will take place during the finale of **Summer Nights at OMCA**, which features half-price admission after 5 pm, extended hours, and special activities throughout the Museum.

Home Movie Day is organized at the Oakland Museum of California by Pamela Jean Vadakan.

**CALENDAR EDITORS PLEASE LIST:**

**WHAT:** Home Movie Day @ OMCA

**WHEN:** Friday, October 26, 6:00 – 9:00 pm. On-site film check-in from 4:00 – 6:00 p.m.  
*Please note: Early submissions are encouraged. First come, first screened. Screening of films checked in the day of the event can't be guaranteed. Film may be limited to one reel per person.*

**WHERE:** Oakland Museum of California's James Moore Theater

**COST:** Included with Museum admission. Free for OMCA Members and those who submit a film. Admission after 5 pm will be half-off, as part of Summer Nights at OMCA.

**TYPES OF FILM FORMATS ACCEPTED:** 8mm, Super 8mm, and 16mm film only.

**CONTACT:** Pamela Jean Vadakan at (510) 642-4665 or oaklandhomemovies@gmail.com.

**ABOUT THE OAKLAND MUSEUM OF CALIFORNIA**

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic, and social forces that affect the state, and investigate their own role in both its history and its future. With more than 1.8 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of

California's dynamic cultural and environmental heritage. OMCA's transformation continues with the renovation of the **Gallery of California Natural Sciences**, which is currently underway and will be completed in **June 2013**.

### **VISITOR INFORMATION**

The Oakland Museum of California (OMCA) is at 1000 Oak Street, at 10th Street, in Oakland. OMCA is situated between downtown Oakland and Lake Merritt. Museum admission is \$12 general; \$9 seniors and students with valid ID, \$6 youth ages 9 to 17, and free for Members and children 8 and under. OMCA offers onsite underground parking and is conveniently located one block from the Lake Merritt BART station, on the corner of 10th Street and Oak Street. The accessibility ramp is located at the new 1000 Oak Street main entrance. For more information, visit [museumca.org](http://museumca.org).

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