

Media Photo Opportunities Sunday, January 29

WHITE ELEPHANT SALE

WHEN: Sunday, January 29, 10 a.m. to 4 p.m. Photo opportunities for early morning and mid-day broadcast

WHAT: The White Elephant Sale is the Bay Area's largest and most sought after garage sale. Proceeds from the Preview Sale (January 29) and the White Elephant Sale (March 3 & 4) benefit the Oakland Museum of California.

WHERE: The 96,000-square-foot White Elephant Sale warehouse is located at **333 Lancaster St. (at Glascock) in Oakland, California**. There is a free shuttle service from the Fruitvale BART to the Sale warehouse.

TICKETS: Tickets to the Preview Sale are \$20 at the door. Children under 12 are free but must be accompanied by an adult at all times. **The White Elephant Sale on March 3 & 4 is free.**

MEDIA CHECK IN: All media should check in at the press table located inside the warehouse, near the entrance.

ABOUT THE WHITE ELEPHANT SALE

The legendary White Elephant Sale features quality used items for sale including an extensive offering of Vintage clothing, fine jewelry, fine art, Asian collectibles, accessories, tools, furniture, sporting goods, and more. The annual sale is made possible by donations by the public. WhiteElephantSale.org.

LUNAR NEW YEAR & OTHER ASIAN TRADITIONS

WHEN: Sunday, January 29, 12 to 4:30 p.m. Photo opportunities for mid-day and evening broadcast.

WHAT: OMCA 's 11th annual Lunar New Year celebration features a full afternoon of celebration, festivities, performances, demonstrations, and workshops that include elements of Chinese, Korean, Vietnamese, Japanese, Tibetan, and other Asian cultures. For the full program of scheduled events taking place, visit:
<http://museumca.org/calendar/omca-lunar-new-year-celebration-and-other-asian-traditions-year-dragon>.

WHERE: Oakland Museum of California, located at 1000 Oak Street in Oakland, California.

TICKETS: All events are included with Museum admission. Museum admission is \$12 general; \$9 seniors and students with valid ID, \$6 youth ages 9 to 17, and free for Members and children 8 and under.

MEDIA CHECK IN: All media should check in at the Member Check In table, located on Level 1, on the Oak Street entrance to the Museum. Please present media credentials or a business card to receive media comp admission.

ABOUT THE OAKLAND MUSEUM OF CALIFORNIA

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the stories of California and its people. With more than 1.8 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage.

VISITOR INFORMATION

OMCA is located at 1000 Oak Street in Oakland, California. Museum admission is \$12 general; \$9 seniors and students with valid ID, \$6 youth ages 9 to 17, and free for Members and children 8 and under. For more information, visit www.museumca.org.

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