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OAKLAND MUSEUM OF CALIFORNIA GOES SOLID GOLD FOR JUNE 10TH O ZONE

OMCA CELEBRATES THE CALIFORNIA EXPERIENCE WITH EVERYTHING GOLD

***From gold panning with The Log Rollers to dancing to music
headliners Diego's Umbrella—OMCA is as good as
gold on Friday, June 10***

(OAKLAND, CA) June 3, 2011—Everything's good-as-gold at OMCA's **O Zone** celebration on **Friday, June 10**, from **5 p.m. to Midnight**. Sport your bling-bling style at this golden evening featuring live music, DJs, inspiring food, special gallery tours, signature drinks, and more. Whether you kick back and enjoy the beer garden outside among the sculptures or explore the gems inside the OMCA galleries, one thing is for certain: your evening will be solid gold! All activities are included with Museum admission.

Activities include:

- **Live “gold statues”** throughout the Museum
- **Gold tours** in Galleries of California Art and History
- **Gold panning** to live music by **The Log Rollers**
- Amoeba Music **DJ Into** and **DJ Jen Chochinov** spinning pure gold
- Garden Stage headliner **Diego's Umbrella**
- Beer and whiskey garden sing-along tours with **Audio Angel & Mr. Lucky**
- **Gold drink specials** in the Blue Oak café
- **East Bay Breweries Beer Garden**
- **Assay Office Whiskey service** (*First 100 shots served in OMCA shot glasses!
You keep the shot glass!*)

ABOUT OZONE

O Zone is a new series of extended-hours public programs at the Oakland Museum of California designed to bring an engaging and entertaining mix of experiences that give depth and access to OMCA exhibitions and collections. Designed to appeal to the hearts, minds, and souls of visitors, O Zone features programs that are stimulating, unusual, intriguing, fun, and social—all in one venue in the center of the burgeoning cultural scene in downtown Oakland.

ABOUT THE OAKLAND MUSEUM OF CALIFORNIA

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits share the California narrative with many voices, often drawing on first-person accounts by people who have shaped the state's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic and social forces that affect the state and investigate their own role in both its history and its future. With more than 1.8 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage.

VISITOR INFORMATION

The Oakland Museum of California is located at 1000 Oak Street in Oakland. Museum admission is \$12 general; \$9 seniors and students with valid ID, \$6 youth ages 9 to 17, and free for Members and children 8 and under. OMCA offers onsite underground parking and is conveniently located one block from the Lake Merritt BART station, on the corner of 10th Street and Oak Street. The accessibility ramp is located at the new 1000 Oak Street main entrance. For more information, visit www.museumca.org.

UPCOMING EXHIBITIONS

A Walk in the Wild: Continuing John Muir's Journey

August 6, 2011 – January 22, 2012

John Muir's experience in the Golden State led to his becoming a founding figure of the environmentalist movement. In this provocative new exhibition, OMCA celebrates the legendary naturalist's life, work, and legacy in California and beyond. Told through OMCA's collections of art, history, and natural science, as well as interactive digital technology and extensive loans—Muir's journals, manuscripts, original drawings and plant collections—the exhibition pays tribute to the "Father of the National Parks," whose legacy continues to inspire environmental stewardship in California today. Through interactive, multisensory displays, *A Walk in the Wild* invites visitors to explore the vast natural environment of California and experience the sights, sounds, and smells that Muir encountered during his explorations.

<More>

1991: Oakland-Berkeley Fire Aftermath, Photographs by Richard Misrach
October 15, 2011 – February 12, 2012

In October 1991, immediately following the catastrophic firestorm which struck the Oakland and Berkeley Hills, Bay Area photographer Richard Misrach ventured into the fire zone armed with his 8x10 inch view camera. Working alone amidst the ruins, he roamed devastated neighborhoods, recording both stark vistas and intimate details of destroyed homes. Out of respect for the victims of the fire—which killed 25 people, injured 150 others, and destroyed 1,520 acres—Misrach’s images have remained in storage with limited visibility to the public. In October 2011, to commemorate the 20th anniversary of the monumental firestorm, the Oakland Museum of California and the Berkeley Art Museum and Pacific Film Archive simultaneously present identical exhibitions featuring 16 large-format photographs documenting this tragic part of the Bay Area’s history. The exhibition is organized by Curator of Photography Drew Johnson.

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