

## WHITE ELEPHANT SALE RETURNS MARCH 5–6, 2011, WITH “WILD WILD WES” THEME

### *Preview Sale Scheduled for January 30, 2011*

(OAKLAND, CA) November 23, 2010—The Bay Area’s most sought after warehouse sale returns this **March 5 and 6, 2011**, with a preview sale scheduled for **January 30**. Organized and presented by the Oakland Museum Women’s Board to benefit the **Oakland Museum of California (OMCA)**, the legendary **White Elephant Sale (WES)** presents for sale an extensive offering of quality used Vintage clothing, fine jewelry, Asian collectibles, tools, furniture, sporting goods, and more. The annual sale is made possible by donations by the public.

The 2011 White Elephant Sale—themed **Wild Wild WES**—features quality used items for sale and promises to be the biggest and best treasure hunt in the West. Sale hours are 10 a.m. to 4 p.m. both days and admission is **FREE**. First-time shoppers are advised to arrive early, wear comfortable shoes, and use the **free shuttle service** from the Fruitvale BART to the Sale warehouse.

The **Preview Sale**, a must for serious shoppers, will take place **Sunday, January 30, 2011**, from **10 a.m. to 4 p.m.** Tickets to the Preview Sale are \$15 in advance (available at [www.whiteelephantsale.org](http://www.whiteelephantsale.org) after December 1, 2010) and \$20 at the door. Children under 12 are admitted free when accompanied by an adult.

### **PUBLIC DONATION INFORMATION**

Donations are accepted at the warehouse site at 333 Lancaster Street in Oakland. Donations can also be scheduled for pick up by calling 510-839-5919. The last public donation day for 2010 is **December 18, from 10:00 a.m. to 1:00 p.m.** Visit

[www.whiteelephantsale.org](http://www.whiteelephantsale.org) for more information about the many public drop-off days in January and February 2011. The last day for donations and van pickup is February 26, 2011.

### **ABOUT OAKLAND MUSEUM WOMEN'S BOARD**

The Oakland Museum Women's Board, a dedicated group of more than 100 year-round volunteers, has contributed more than \$16 million to support Museum acquisitions, exhibitions, educational programs, and capital improvements since 1959. The White Elephant Sale is the primary fundraising event of the Oakland Museum Women's Board. Held annually during the first weekend in March, the White Elephant Sale attracts a corps of over 1,000 volunteers from around the Bay Area.

### **ABOUT THE OAKLAND MUSEUM OF CALIFORNIA**

On May 1, 2010, the Oakland Museum of California welcomed back the public with a dramatically different presentation of its renowned collections of California art and history. Created in 1969 as a "museum for the people," OMCA has revived its founding vision by introducing innovative exhibitions and programming, setting a new paradigm for the way a museum engages the public. OMCA's transformation is enhanced by the renovation and expansion of its iconic building. Renovation and reopening of the Natural Sciences Gallery is scheduled for 2012.

OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic, and social forces that affect the state and investigate their own role in both its history and its future.

\* \* \*

### **For more information and visuals, please contact:**

Kelly A. Koski  
Oakland Museum of California  
510-238-7964  
[kkoski@museumca.org](mailto:kkoski@museumca.org)