

## Oakland Museum of California

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## WIDELY-POPULAR WHITE ELEPHANT SALE RETURNS FOR ITS 61<sup>ST</sup> YEAR MARCH 7 & 8, 2020; PREVIEW SALE HELD JANUARY 26, 2020

Northern California's Biggest and Best Rummage Sale Features 19  
Departments with a Wide Range of Quality Goods in 96,000 Square Foot  
Warehouse in Oakland

*Sale Proceeds Benefit the Oakland Museum of California*

(OAKLAND, CA) December 17, 2019—The **White Elephant Sale (WES)**, an annual Bay Area tradition and the biggest and best rummage sale in Northern California, returns to Oakland **March 7 and 8, 2020**, marking the event's 61st year. Shoppers will have the first opportunity to shop during the Preview Sale, which takes place on **Sunday, January 26 from 10 am to 4 pm**.

For the past five years, **the Sale has raised over \$2 Million** each year to support the Oakland Museum of California. Proceeds from the Sale, which is organized and presented by the **Oakland Museum Women's Board**, benefit the **Oakland Museum of California's programming and exhibitions**.

During the Preview Sale and the regular Sale dates, a range of **quality used goods**, including **furniture, artwork, household items, ceramics, sporting goods, fine jewelry, collectibles, tools, music, books, and vintage and contemporary apparel**, will be sold in the **96,000-square-foot warehouse at 333 Lancaster Street**. The event is made possible by donations from the public and with the help of more than 1,000 volunteers.

The White Elephant Sale continues to create one of the most memorable shopping experiences in the Bay Area and California, offering an array of second-hand treasures perfect for collectors, art lovers, musicians, vintage and retro enthusiasts, and anyone looking for a good deal on remarkable items. Sale hours are from **10 am to 4 pm on Saturday, March 7 and Sunday, March 8**. Admission is free.

Those looking for early access to the White Elephant Sale's wealth of goods can attend the **Preview Sale on Sunday, January 26 from 10 am to 4 pm**. Preview Sale tickets are **\$18 in advance at the OMCA Store and online through the WES website**, and **\$20 at the door on the day of the Preview Sale**. More information on how to purchase tickets can be found at [WhiteElephantSale.org](http://WhiteElephantSale.org). Children under 12 are admitted free to the Preview Sale but must be accompanied by an adult at all times.

Shoppers are advised to arrive early and wear comfortable shoes. A **complimentary roundtrip shuttle service from the Fruitvale BART to the WES warehouse** will be provided for the January 26 Preview Sale and on the March 7 and 8 White Elephant Sale days. No pets, strollers, shopping carts, backpacks, food, or drinks are allowed in the WES warehouse. A secure Check Stand is available at the Lancaster Street entrance to check these items while shopping but space is limited.

**CALENDAR EDITORS PLEASE LIST:**  
**FAMILY EVENTS, COMMUNITY EVENTS, ART EVENTS, SHOPPING**

**WHAT:** White Elephant Preview Sale

**WHEN:** Sunday, January 26, 2020, 10 am–4 pm

**WHERE:** White Elephant Sale Warehouse, 333 Lancaster Street, Oakland

**ADMISSION:** \$18 in advance, \$20 at the door. Children under 12 are free with adult.

**DETAILS:** Don't miss the first chance to shop the famed White Elephant Sale, Northern California's biggest and best rummage sale, and get early access to the 96,000-square foot warehouse filled with high-quality used goods. With something for everyone, the Sale features an extensive array of quality used men's, women's and children's clothing, jewelry, artworks, household items, ceramics, books, tools, furniture, household goods, sporting equipment, and more. Organized and presented by the Oakland Museum Women's Board to benefit the Oakland Museum of California, the Sale is made possible by donations from the public.

**URL:** [WhiteElephantSale.org](http://WhiteElephantSale.org)

**WHAT:** 61st Annual White Elephant Sale

**WHEN:** Saturday, March 7 & Sunday, March 8, 2020, 10 am–4 pm

**WHERE:** White Elephant Sale Warehouse, 333 Lancaster Street, Oakland

**ADMISSION:** Free

**DETAILS:** Shop the 61st annual White Elephant Sale, Northern California's biggest and best rummage sale. Enjoy the most memorable second-hand shopping experience in the West, with a 96,000 square-foot of warehouse space filled with high-quality used men's, women's and children's clothing, artworks, household items, ceramics, jewelry, books, tools, furniture, household goods, sporting equipment, and more. Organized and presented by the Oakland Museum Women's Board to benefit the Oakland Museum of California, the White Elephant Sale is made possible by donations from the public.

**URL:** [WhiteElephantSale.org](http://WhiteElephantSale.org)

## **DONATION INFORMATION**

The White Elephant Sale accepts donations of gently used quality items. For free van pickup call 510-839-5919. Visit [WhiteElephantSale.org](http://WhiteElephantSale.org) for donation information, a schedule of when and where to drop-off donations, and a list of items that cannot be accepted.

## **ABOUT THE OAKLAND MUSEUM WOMEN'S BOARD**

The sole purpose of the Oakland Museum Women's Board (OMWB), a dedicated group with 114 year-round members, has been to raise money to support the Oakland Museum of California acquisitions, exhibitions, educational programs, capital improvements, and more. Since 1959, the OMWB has contributed over \$23 million to the Museum. With the help of a thousand dedicated volunteers, they work year-round to organize and present the White Elephant Sale held annually during the first weekend in March which attracts shoppers from the Bay Area and beyond.

## **ABOUT THE OAKLAND MUSEUM OF CALIFORNIA**

The Oakland Museum of California (OMCA) tells the many stories that comprise California, creating the space and context for greater connection, trust, and understanding between people. Through its inclusive exhibitions, public programs, educational initiatives, and cultural events, OMCA brings Californians together and inspires greater understanding about what our state's art, history, and natural surroundings teach us about ourselves and each other. With more than 1.9 million objects, OMCA brings together its multi-disciplinary collections of art, history, and natural science with the first-person accounts and often untold narratives of California, all within its 110,000 square feet of gallery space and seven-acre campus. OMCA is celebrating its 50<sup>th</sup> anniversary this year as a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage for visitors from the region, the state, and around the world.

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## **ONSITE MEDIA ADVISORY**

*Press and influencers are invited to visit and shop the Sale during an invitation-only shopping day on **Friday, February 28 from 12–2 pm**. RSVP your coverage to Claire Cornell and Lindsay Wright at [communications@museumca.org](mailto:communications@museumca.org) or 510-318-8483.*

*Press are welcome at the White Elephant Preview Sale on January 26 and the March 7 and 8 Sale without appointment.*

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