

CONTACT:

Lindsay Wright, 510-318-8467

lwright@museumca.org

OAKLAND MUSEUM OF CALIFORNIA APPOINTS NEW CHIEF OPERATING AND FINANCIAL OFFICER, AND DIRECTOR OF CONTENT DEVELOPMENT

Kim Ondreck Carim and Peggy Monahan Join OMCA's Senior Leadership

(OAKLAND, CA) February xx, 2018— The Oakland Museum of California (OMCA) announces the appointment of **two new senior leaders, including Chief Operating and Financial Officer (COO/CFO) Kim Ondreck Carim and Director of Content Development Peggy Monahan.**

The two new hires will be **instrumental in OMCA's continued development**, supporting the **creation of dynamic and innovative exhibitions, advancing a strong commitment to community engagement, and ensuring the institution's long-term financial sustainability.**

"Kim and Peggy both bring incredible and diverse experience to the Oakland Museum of California, supporting the Museum's effort to **develop compelling in-gallery experiences that respond to urgent and important issues for our community and state, while also increasing revenue and ensuring operational efficiency,**" says **OMCA Director and CEO Lori Fogarty.**

Kim Ondreck Carim comes to OMCA with **more than 20 years of experience in accounting and financial planning and analysis**, having most recently **worked at San Francisco Ballet for 12 years** (serving as CFO since 2007). In this role, Carim was part of the senior executive team, **overseeing all day-to-day accounting, forecasting, financial operations and technology.** Additionally, Carim supervised financial sustainability, business process improvement and strategy execution efforts organization-wide. Carim received her Master of Business Administration from NYU Stern School of Business and her Bachelor of Arts in Economics and Mathematics from Yale University. She holds a Master of Fine Arts in English & Creative Writing from Mills College in Oakland.

As a core member of the Executive Team and a senior leader of the institution, Carim's primary responsibilities as COO/CFO will include: **establishing an ongoing plan for the Museum's financial sustainability; directing administrative and operational functions** of the institution; **managing earned revenue opportunities** including the Museum store, café, garage, and facility rentals; **strategic and annual planning;** and **providing direct supervision of finance, facilities, operations, business development, and technology teams.**

Peggy Monahan brings **more than 30 years of experience in museums** to OMCA, including work at museums across the country such as The Children’s Museum in Boston, The Cranbrook Institute of Science, The Tech Museum of Innovation in San Jose, and the Exploratorium. Over the span of her career, Monahan has **led several content and exhibition development teams**, most recently as the **Creative Director of Exhibit Development at the New York Hall of Science**. In this role, Monahan created an **overarching plan for renewing existing galleries**, as well as **concept documents and grant proposals for fundraising efforts**. She also **led innovative projects** including an exhibition on assistive technology. Monahan was a PhD student of Learning Sciences and Technology Design at Stanford University and holds a Bachelor of Arts in Physics from Harvard University.

In her role as Director of Content Development, Monahan will serve as a senior leader by **directing and supporting a team of curatorial staff**, working across disciplines to develop and implement gallery and exhibition experiences that engage and inspire. She will also lead OMCA’s **collecting activities**, working closely with the collections team to **establish priorities and plans for collection care, research, documentation, and access**.

For more information and to schedule an interview, please contact:
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ABOUT THE OAKLAND MUSEUM OF CALIFORNIA

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic, and social forces that affect the state and investigate their own role in both its history and its future. With more than 1.9 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage.

VISITOR INFORMATION

The Oakland Museum of California (OMCA) is at 1000 Oak Street, at 10th Street, in Oakland. Museum admission is \$15.95 general; \$10.95 seniors and students with valid ID, \$6.95 youth ages 9 to 17, and free for Members and children 8 and under. There is a \$4 charge in addition to general admission pricing for special exhibitions. OMCA offers onsite underground parking and is conveniently located one block from the Lake Merritt BART station, on the corner of 10th Street and Oak Street. The accessibility ramp is located at the 1000 Oak Street main entrance to the Museum. museumca.org

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