

CONTACT: Kelly Koski
510-418-5725 or
kkoski@museumca.org

2016 WHITE ELEPHANT SALE RAISES \$2.13 MILLION

Sale Proceeds Benefit Oakland Museum of California

Extraordinary Volunteer Effort Supports OMCA for 57 Years Running

(OAKLAND, CA) March 22, 2016—The Bay Area's **biggest and best rummage sale** raised **\$2.13 million on behalf of the Oakland Museum of California**, proving another outstanding year for the **57th annual White Elephant Sale** held on March 5 and 6, 2016. Organized and presented by the **Oakland Museum Women's Board**, proceeds from the Sale benefit the **Oakland Museum of California (OMCA)**.

"The 57th Annual White Elephant Sale surpassed all expectations," said President of the Oakland Museum Women's Board Joan Gale. **"This is the second year in a row that the Sale made over \$2 Million to support the Oakland Museum of California.** The Oakland Museum Women's Board, that oversees the running of the Sale, wants to thank all the wonderful donors, the tireless volunteers and the enthusiastic shoppers that supported the Sale! Every year we see many fantastic items donated by our Bay Area communities. A remarkable **1,000 hardworking volunteers** put in **over 81,000 hours** preparing for the Sale to ensure an **unforgettable shopping experience**. We would like to thank the multiple generations of shoppers who come to enjoy the exciting atmosphere of this unique shopping event. **The White Elephant Sale is a legendary Oakland tradition**, and all these individuals make everything we do for the Oakland Museum of California and the community possible."

"The White Elephant Sale provides the single largest source of private support for the Museum," said **OMCA Director and CEO Lori Fogarty**. "We are indebted to the Oakland Museum Women's Board for their **decades-long leadership of this event**, and thank the volunteers who give so generously of their time and the shoppers who not only get a great bargain, but are helping make the Museum a great resource for the entire Bay Area community and beyond. We couldn't be more delighted and honored by the success of this year's event and extend our deepest thanks to the Women's Board."

The annual White Elephant Sale is scheduled to **return to the Bay Area on March 4 & 5, 2017**. Made possible by donations from the public, the Sale accepts **donations of**

gently used, good quality items year round. To donate, a van is available for free pick up by calling 510-839-5919. For more donor information—including a list of items that cannot be accepted—visit the website at WhiteElephantSale.org.

ABOUT THE OAKLAND MUSEUM WOMEN'S BOARD

The Oakland Museum Women's Board, a dedicated group of more than 100 year-round members, has contributed over **\$24 million** to support Museum acquisitions, exhibitions, educational programs, and capital improvements and more since 1959. The White Elephant Sale is the primary fundraising event of the Oakland Museum Women's Board. Held annually during the first weekend in March, the White Elephant Sale attracts a corps of over 1,000 volunteers from around the Bay Area. For more information, including details of the 2016 Sale, visit WhiteElephantSale.org.

ABOUT THE OAKLAND MUSEUM OF CALIFORNIA

The Oakland Museum of California (OMCA) brings together collections of art, history, and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic, and social forces that affect the state and investigate their own role in both its history and its future. With more than 1.9 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage.

VISITOR INFORMATION

The Oakland Museum of California (OMCA) is at 1000 Oak Street, at 10th Street, in Oakland. Museum admission is \$15.95 general; \$10.95 seniors and students with valid ID, \$6.95 youth ages 9 to 17, and free for Members and children 8 and under. OMCA offers onsite underground parking and is conveniently located one block from the Lake Merritt BART station, on the corner of 10th Street and Oak Street. The accessibility ramp is located at the 1000 Oak Street main entrance to the Museum. museumca.org

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For more information and visuals, please contact:

Kelly Koski: 510-418-5725 or kkoski@museumca.org