

FREE COMMUNITY
SCREENING EVENT

BLACK GOLD

WAKE UP AND SMELL
THE COFFEE

By Nick Francis and Marc Francis

Multinational companies have made coffee the second most valuable trading commodity in the world. But as westerners revel in designer lattes, impoverished Ethiopian coffee growers suffer the bitter taste of injustice. Tracing one man's fight for a fair price, BLACK GOLD is an eye-opening expose of the eighty-billion-dollar coffee industry.

ITVS Community Cinema, KQED Community Outreach, The Oakland Film Office, The City of Oakland, and The Oakland Museum of California present:

BLACK GOLD

Wednesday | March 7th | 2007

6:00 pm Reception | 6:30 pm Screening

Oakland Museum of California
10th and Oak Streets / One block from
Lake Merritt Bart Station Oakland, California 94607

Free parking in museum garage -enter on Oak Street at 11th Street

Panel Discussion Following the Film

Edouard Rollet, Chief Operating Officer, Alter Eco
Kathleen McAfee, Department of International Relations, S.F. State University
Nunu Kidane, Board Member, International Development Exchange

Partner Organizations: Oxfam, World of Good, Global Exchange, Transfair USA, Alter Eco Americas

For more information on ITVS Community Cinema or how to get involved visit
<http://itvs.org/outreach/blackgold/> or email moriah_kinberg@itvs.org

Free and Open to the Public

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WWW.ITVS.ORG/OUTREACH

INDEPENDENT LENS