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LEGENDARY WHITE ELEPHANT SALE RETURNS MARCH 3–4, 2012

Preview Sale Scheduled for January 29, 2012

(OAKLAND, CA) November 29, 2011—The Bay Area’s most sought after warehouse sale returns this **March 3 and 4, 2012**, with a preview sale scheduled for **January 29**. Organized and presented by the Oakland Museum Women’s Board to benefit the **Oakland Museum of California (OMCA)**, the legendary **White Elephant Sale (WES)** presents for sale an extensive offering of quality used Vintage clothing, fine jewelry, Asian collectibles, tools, furniture, sporting goods, and more. The annual sale, which takes place in a 96,000 square-foot warehouse located at 333 Lancaster Avenue on the Oakland Estuary, is made possible by donations by the public. More information can be found at WhiteElephantSale.org.

The 2012 White Elephant Sale features quality used items for sale and promises to be the biggest and best second-hand shopping experience in the West. Sale hours are 10 a.m. to 4 p.m. both days and admission is **FREE**. First-time shoppers are advised to arrive early, wear comfortable shoes, and use the **free shuttle service** from the Fruitvale BART to the Sale warehouse.

The **Preview Sale**, a must for serious shoppers, will take place **Sunday, January 29, 2012**, from **10 a.m. to 4 p.m.** Tickets to the Preview Sale are \$15 in advance (available at WhiteElephantSale.org after December 1, 2011) and \$20 at the door. Children under 12 are admitted free but must be accompanied by an adult at all times.

PUBLIC DONATION INFORMATION

Donations are accepted at the warehouse site at 333 Lancaster Street in Oakland. Donations can also be scheduled for pick up by calling 510-839-5919. The last public donation day for 2011 is **December 10, from 10:00 a.m. to 1:00 p.m.** Visit WhiteElephantSale.org for more information about the many public drop-off days in January and February 2012. The last day for donations and scheduled van pick up is February 25, 2012.

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ABOUT OAKLAND MUSEUM WOMEN'S BOARD

The Oakland Museum Women's Board, a dedicated group of more than 100 year-round volunteers, has contributed over \$16 million to support the Oakland Museum of California acquisitions, exhibitions, educational programs, and capital improvements since 1959. The White Elephant Sale is the primary fund raising event of the Oakland Museum Women's Board. Held annually during the first weekend of March, the White Elephant Sale attracts a corps of over 1000 volunteers from around the Bay Area.

ABOUT THE OAKLAND MUSEUM OF CALIFORNIA

The Oakland Museum of California (OMCA) brings together collections of art, history and natural science under one roof to tell the extraordinary stories of California and its people. OMCA's groundbreaking exhibits tell the many stories that comprise California with many voices, often drawing on first-person accounts by people who have shaped California's cultural heritage. Visitors are invited to actively participate in the Museum as they learn about the natural, artistic and social forces that affect the state and investigate their own role in both its history and its future. With more than 1.8 million objects, OMCA is a leading cultural institution of the Bay Area and a resource for the research and understanding of California's dynamic cultural and environmental heritage.

VISITOR INFORMATION

Museum admission is \$12 general; \$9 seniors and students with valid ID, \$6 youth ages 9 to 17, and free for Members and children 8 and under. OMCA offers onsite underground parking and is conveniently located one block from the Lake Merritt BART station, on the corner of 10th Street and Oak Street. The accessibility ramp is located at the new 1000 Oak Street main entrance.

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For more information and visuals, please contact:

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